D2.10

Final Report of dissemination activities

21.12.2017
About greenGain project

The greenGain project is looking for solutions to increase the energy use of biomass feedstock coming from landscape conservation and maintenance works (LCMW) carried out in the public interest. The main target groups are regional and local players, who are responsible for maintenance and conservation work and for the biomass residue management in their regions. Moreover, the focus will be on service providers - including farmers and forest owners, their associations, NGOs and energy providers and consumers.

The three year project which started on January 2015 is supported by the Horizon 2020, European program to foster research and innovative solutions in the EU. The project is gathering partners and researchers from Germany, Italy, Spain and Czech Republic. Researchers will map biomass potential coming from landscape conservation and maintenance work, various technological options to utilise it, identify possible obstacles and provide recommendations to a wide range of stakeholders in the EU 28.

Project coordinator

Project partners
About this document

This report corresponds to **D2.10 Final Report of dissemination activities** of the greenGain project.

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<td>Editor</td>
<td>Jan Doležal, CZ BIOM</td>
</tr>
<tr>
<td>Authors</td>
<td>Jan Doležal, CZ BIOM</td>
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<td>Quality reviewer</td>
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**Dissemination Level**

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**Version**

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*The sole responsibility of this publication lies with the author. The European Union is not responsible for any use that may be made of the information contained therein.*
Summary

This Final Report of dissemination activities summarizes dissemination activities carried out within the greenGain project during the whole project implementation period (from January 2015 until December 2017).

The main activities in this respect were the project website, the greenGain.eu INFORMATION PLATFORM, regular newsletter, two conferences (Soltau, 2016 and Brussels, 2017), four national workshops (Milovy, Czech Republic, 2015; Soltau, Germany, 2016; Fuentespalda, Spain, 2016 and Perugia, Italy, 2017) organised by the consortium, a number of media appearances, articles and participation at major conferences such as EUBCE 2016 in Amsterdam, EUBCE 2017 in Stockholm or Biomass to Power and Heat 2016 in Zittau or the LIGNA 2017 fair in Hannover.

This report is an iteration on the D2.4 1st Report of dissemination activities which covered the first greenGain project period (January 2015 until June 2016) and provides a complete overview of the dissemination activities of the greenGain project.
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1. Introduction

This document describes in detail dissemination\(^1\) and communication activities carried out within the greenGain project from January 2015 until December 2017. The activities described here are related mostly to tasks within the work packages (WP) 2 and 3. Nevertheless, each WP and each task contributed to some extent to the communication and dissemination activities of the greenGain project as the work done in these WPs provided needed results and content for the dissemination activities.

This report corresponds to the D2.10 Final Report of dissemination activities and is an iteration and follow-up to the previous D2.4 1\(^{st}\) Report of dissemination activities, submitted in July 2016, which covered only the first period of the project (until June 2016).

Work on this report served also as a basis for the 2\(^{nd}\) Periodic Report preparation to be submitted in February 2018. Project partners helped to gather information regarding their dissemination activities on behalf of the greenGain project on the EU, national and regional level.

2. Dissemination activities

Dissemination and communication activities were an integral part of the greenGain project (being a Coordination and Support Action). The following target groups benefited the most from greenGain results:

- Regional and local actors
- Decision-makers
- NGOs
- Citizens and consumers of energy services

The audience for greenGain project results is although broader and the message ("benefits of market uptake of biomass from landscape conservation and maintenance work for renewable energy production") reaches also other actors in the scientific community (academia, research institutions) or waste and renewable industries. The dissemination work

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\(^1\) “Dissemination” is defined under the Horizon 2020 Rules for Participation as follows: Dissemination "means the public disclosure of the results by any appropriate means (other than resulting from protecting or exploiting the results), including by scientific publications in any medium"
in greenGain also helped to inform the general public, civil society, policy makers, media, investors and customers.\(^2\)

Special attention has been given to the work in the greenGain model regions (Bajo Aragon and Matarraña in Spain, Friesland and Rotenburg (Wümme) in Germany, Kněžice and Týn nad Vltavou in the Czech Republic and Trasimeno in Italy) described in the activities carried out within WP5 and on the national levels in WP6. At the same time, especially in the second half of the project period, a broader message targeting the whole EU has been developed (see e.g. the greenGain.eu INFORMATION PLATFORM or the international conferences).

In this chapter, we cover all dissemination activities carried out within the project implementation period. It provides a summary, main achievements and highlights within a certain category (type of dissemination activity based on the DoA: project website being task 2.1, newsletter task 2.3, etc.).

Table 1 shows a brief overview. Complete and more detailed description is provided in the Annexes at the end of this report (p. 23 – 51). These Annexes list individual items (e.g. printed or online articles, conferences, etc.) ordered chronologically and sorted according to the type of activity.

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2.1. Project’s website

The project website http://greengain.eu has been launched in June 2015 as a central tool to communicate and disseminate information about the greenGain project\(^3\). The main language of the project website is English, but the consortium agreed to design and keep also Czech, German, Italian and Spanish language mutations of the website which helped to attract more relevant visitors (stakeholders) from the partner countries. The website is built using a responsive design to secure optimization for devices with smaller screens.

The most important sections of the website are Project news, Events and Documents. The website has been updated on a regular basis and received audiences especially from the partner countries mostly from Germany, Italy and Spain (see Annex III for Google Analytics data on p. 50). It has been visited by approx. 13 000 unique visitors. There are in total 205 articles in the main section Project news (49 in English, 34 in Czech, 46 in German, 34 in Italian and 42 in Spanish), 65 events (27 in English, 8 in Czech, 11 in German, 8 in Italian and 11 in Spanish) and 48 documents (e.g. deliverables, promotional materials, etc.).

Regular updates to the website were secured by the regular publication of the greenGain newsletter (see chapter 2.2). Other updates were published through the years (news, events, documents, etc.). Content for Project news (homepage)\(^4\) is directly related to the project activities. Upcoming events\(^5\) (past events are archived on a separate page) were both events organized within the project (e.g. workshop or conference), or events organized by other entities, but usually a greenGain partner was present at such an event and in some way to promote the project and/or the LCMW biomass topic. The section Documents is reserved to greenGain project deliverables and other key project documents (logos, PR materials, newsletter archive, etc.).

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\(^3\) Task 2.1 Project presentation and project website

\(^4\) Homepage http://greengain.eu/ „Project news”

\(^5\) Left column on the homepage: Calendar window and display of most recent event below (default functionality)
Figure 1 greenGain project website (English homepage)
2.2. Newsletter

The greenGain newsletter has been distributed twice a year\(^6\). The last issue is from December 2017. Six issues have been produced and distributed. Newsletters were prepared as a HTML template and sent via e-mail (first issue to 700 e-mail addresses, the last one to 1136).

The newsletter issues consisted of a simple heading, partners contact details and 4 – 6 articles which were provided in a form of a title, leading paragraph and a link to a project website where the full articles are displayed. The consortium has decided that not only summaries, but the whole newsletter and its articles will be published in English, Czech, German, Italian and Spanish. The main goal is to attract attention to the project results and events.

CZ Biom distributed all the versions of newsletters to contacts received from partners or to those who subscribed to the respective list on the website greengain.eu. The newsletter (and the website) has been actively promoted during various tasks within the project such as SWGs, LWGs, interviews and other meetings. For the distribution itself CZ Biom used Smartemailing.cz online marketing service. Archived newsletters can also be viewed in the project website’s section “Documents” under a dedicated tag Newsletter.

\(^6\) Task 2.3 Publication of a regular newsletter
Newsletter #1 October 2015 (EN, CS, DE, ES, IT)
Newsletter # 2 January 2016 (EN, CS, DE, ES, IT)
Newsletter # 3 June 2016 (EN, CS, DE, ES, IT)
Newsletter # 4 December 2016 (EN, CS, DE, ES, IT)
Newsletter # 5 July 2017 (EN, CS, DE, ES, IT)
Newsletter # 6 December 2017 (EN, CS, DE, ES, IT)
Figure 2 greenGain NEWSLETTER (examples of the Spanish and English versions)
2.3. Social media

Facebook, Twitter and YouTube accounts complemented the project website and served as a tool to attract additional audiences and link to other activities (website, INFORMATION PLATFORM, events, etc.) and increase the traffic on the websites of the greenGain project. Facebook and Twitter accounts were managed by CZ BIOM. References to the websites from social media as well as from other sources increased the relevance of these websites. The YouTube account has been managed by CM-ACT. Additionally, partners used their own organisations social media accounts (e.g. CZ BIOM, etc.) to inform about the greenGain project and its activities and take advantage of the existing audiences (in national languages).
The greenGain.eu INFORMATION PLATFORM is a website in English language launched within the greenGain project at the beginning of 2016 which provides information about biomass from LCMW and in particular about the potential of this biomass as a source of renewable energy. It is build using web technologies, in a responsive design, and is accessible on http://greengain.eu/platform/.

It has two main sections: greenGain KNOWLEDGE and greenGain DATABASE:

- The greenGain KNOWLEDGE section provides a variety of information related to biomass from landscape conservation and maintenance work: its potential, how it is maintained and used at the moment, whether and how it can be better utilized for energy purposes and the overall legal and socio-economic context.
- The greenGain DATABASE section is a catalogue of documents, literature, experts and projects related to biomass from landscape conservation and maintenance work.

The PLATFORM together with the project website (see chapter 2.1) is a central tool to disseminate project results and serves as a platform to develop a unified message to target European stakeholders and the public interested in energy utilization from LCMW biomass. The advantage is that the content is split into shorter format and is better searchable online than longer PDF reports.

The section greenGain KNOWLEDGE hosts articles and content based on three categories: Feedstock, Exploitation, and Policy and Finance and is prepared and adapted for display on the internet from the work and deliverables prepared during the course of the greenGain project.

The greenGain DATABASE has been populated by data provided by SYNCOM in D 4.1, SOGESCA in D 6.1 and FNR in D 6.2.

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7 Task 3.4 Development of a web based information platform and other visualisation, deliverable D3.2 Launch of webbased information platform
2.5. Promotional materials

A general greenGain leaflet has been prepared in five languages for web and to be printed. Other promotional materials were prepared on ad hoc basis to present and communicate key information about the project and energy utilization of biomass from LCMW. These were mainly posters, flyers and banners prepared in electronic versions and to be printed out.\(^8\) These additional materials were prepared to promote the greenGain conferences and workshops or external events such as the EUBCE conferences in 2016 and 2017, LIGNA 2017 fair, EGU 2017 conference and more (see below).

\(^8\) Task 2.2 Project promotional materials
An opportunity for Europe: Biomass from landscape conservation and maintenance work

**Objectives**

- Develop an interaction and support the market, glean ideas on best practice in biomass industries
- Use a key player in the field with existing databases
- Investigate the value chain including harvesting, transport, distribution, and conversion of biomass from EUCOM
- Implementing specific framework conditions and scenarios to the projects
- Identify best practices and disseminate via an action-based learning platform

**Conclusions**

- The potential of EUCOM Framework for bioenergy production has been identified. However, the integration of European crops into the production of bioenergy is still a challenge in the European Union.
- A variety of biomass sources have been identified.
- Significant improvements in the field of bioenergy production can be achieved by increasing the use of biomass from EUCOM.
- The integration of EUCOM into the bioenergy production chain can be improved by increasing the use of biomass from EUCOM.

**Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production**

- The greenGain project
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- The greenGain project
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production

**The greenGain Project**

Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production

- Project
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production
- Biomass from Landscape Conservation and Maintenance Work for Renewable Energy Production

**Figure 6** Posters prepared by SYNCOM (left) and COALS (right) for the EUBCE 2016 conference in Amsterdam

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*greenGain: D2.10 | 16*
2.6. greenGain national workshops

The greenGain consortium organized four national workshops in Czech Republic, Germany, Spain and Italy to discuss project results, attract stakeholders and bring attention to the opportunities for LCMW biomass market uptake in the regions and partner countries.

The first workshop has been organized on 25.10.2015 in Milovy, Czech Republic, attracting approx. 60 attendants. It consisted of presentations focusing on the LCMW utilization in the Czech Republic, legislation, technologies and machinery and it has been accompanied by a site visit of a waste biogas plant in Ždár nad Sázavou.

The second workshop has been organized by COALS in Soltau, Germany on 21. – 22.10.2016 as a joint event with the first greenGain conference. It attracted around 60 participants. Presentations and discussions were accompanied by a site visit to the company Raiffeisen Agil in Leese and participation at the fair Heating with wood (Heizen mit Holz).

The third workshop took place in Fuentespalda, Spain on 3.12.2016 in the Spanish model regions. OMEZYMA as regional partner of the project was able to gather approx. 70 stakeholders from different sectors to discuss the challenges faced in the valorization of LCMW biomass in the regions of Matarraña and Bajo Aragón. Additionally, several speakers presented the work carried out to supply this biomass at local level as well as best practice examples from other regions and available financial instruments (FEADER).
The *fourth workshop* has been organized in Perugia, Italy on 30.6.2017 by the Italian project partners CM-ACT and Sogesca. The workshop was officially recognised as a part of the EU Sustainable Energy Week (EUSEW 2017). The main focus of the workshop was the discussion about the feasibility of a Biomass Trade and Logistic Centre (BTLC), otherwise called Logistic Platform, in the area of the Trasimeno region. The event attracted 50 national and international stakeholders. The first part of the workshop, in the morning, was dedicated to the presentations of representatives from academia, policy makers and private companies, the second part, in the afternoon, to a moderated discussion among stakeholders regarding the BTLC and other important aspects of the management of LCMW biomass in the Trasimeno region, such as logistics, technical problems and related costs.
2.7. greenGain conferences

Two conferences were organised in the middle and at the end of the project implementation period with the aim to gather experts, stakeholders in the field, public and private decision makers related to the field of energy use from LCMW activities as well as representatives of the European Commission. During these conferences, the project partners informed about project results, received and evaluated feedback and strengthened the network of stakeholders in the EU.

According to the DoA the first conference was supposed to be organised in June 2016\textsuperscript{10}. Nevertheless, the consortium decided to take advantage of the fair “Heizen mit Holz” and organise the first conference as a side event on 21.10.2016 in Soltau (Germany) and hosted renown experts in the field of biomass and renewable energy policies, technologies and research. The conference was organized together with the German national workshop (see above) which made the program more interesting with conference program in the morning, workshop session in the afternoon and site visit and participation at the Heating with Wood (Heizen mit Holz) fair during the second day. The conference attracted around 50 stakeholders.

\textsuperscript{10} It was foreseen to be organised in Czech Republic alongside the annual conference Biomasa a Energetika 2016 [Biomass and Energy] which takes place in autumn/winter season as well.
The final conference of the greenGain project has been organised in cooperation with AEBIOM during the annual conference European Bioenergy Future on 21.11.2017 in Brussels. The conference attracted around 60 registered participants. Speakers presented interesting results of the greenGain project and shared experience from various European regions, learning how to increase market uptake of biomass residues originating during LCMW for renewable energy production. Cooperation with AEBIOM increased visibility of the greenGain project thanks to the promotion via AEBIOM channels reaching new potential stakeholders in the field of bioenergy.
2.8. Other events and meetings

Regular contact with various stakeholders on the EU, national and regional level was an important part for meeting the greenGain project objectives and for the dissemination of project results. Some of these meetings were formalized as stakeholders participated in the Stakeholder Working Groups (SWG, EU level) within WP3, Local Working Groups (LWG, model regions level) within WP5, and also interviews within WP 4 and 6 (EU, national, regional level). These activities are described in more detail in the D2.9 Final PUDF and D1.10 Final Progress report to the EC.

Project partners also participated on events organised by external parties where the greenGain project has been presented and promoted and thus energy utilization of LCMW biomass highlighted. These were major conferences and events related to bioenergy, waste or natural protection such as the EUBCE 2016 in Amsterdam (presentation and posters sessions), EUBCE 2017 in Stockholm (presentation), Biomass to Power and Heat in Zittau (presentation) or Biomass from Nature Parks in Gummersbach (presentation), EGU 2017 (poster session) in Vienna or the LIGNA 2017 (promotion) fair in Hannover. A full list is provided in the Annex I (greenGain events) on p. 23 - 25.

Figure 12 Klaus Lenz (SYNCOM) presenting at EUBCE 2016 and greenGain leaflets displayed at the official publication area

2.9. Other publications and media appearances

The greenGain project is a Coordination and Support Action and as such has the goal to attract a broad range of audiences, not only scientific communities. Articles and other media appearances were prepared to communicate the project itself and the rationale behind energy utilization of LCMW biomass in general targeting broader audiences. Partners also took advantage of the existing channels in their countries to communicate and disseminate greenGain project results. In e.g. Czech Republic the major biomass related website biom.cz and printed magazine BIOM, in other countries besides partners homepages and newsletters, such as FNR’s (web, newsletter)s or COALS’s, e.g. the German magazine Land & Forst or La Comarca and Radio Aragón in Spain and TV Umbria or La Nazione in Italy. A full list is provided in the Annex II (greenGain dissemination activities) on p. 26 – 49.
2.10. Scientific publications

Publications prepared within the scope of the greenGain project which appeared as articles in journals, publication in conference (workshop) proceedings, chapters in books (monographs), or actual books and thesis (dissertations).\textsuperscript{11}

The consortium prepared an article for the EUBCE 2016 conference in Amsterdam titled “Biomass resources from landscape conservation and maintenance works. The bottom-up spatially explicit potentials in four European regions” which focuses on the theoretical and sustainable potential of biomass from LCMW in the model regions and methods how to assess this potential. The paper has been presented by Daniel García-Galindo from CIRCE on 24 June 2016.

SYNCOM represented the greenGain project at the 25\textsuperscript{th} European Biomass Conference and Exhibition (EUBCE) in Stockholm from 12\textsuperscript{th}-15\textsuperscript{th} June with an oral presentation by Mini Bajaj on chances and challenges of biomass from LCMW. SYNCOM presented in the industry oral session “Optimisation of systems and methods for improvements in feedstock production and supply”. In this session, Mini Bajaj described the chances and challenges of biomass from LCMW in conversion routes on different scales, investigated within the greenGain project (D4.2). The title is “Chances and Challenges of Biomass from Landscape Conservation and Maintenance Work (LCMW) in Conversion Routes on Different Scale”\textsuperscript{12}. The presentation was followed by short discussion on appropriate pre-treatments of LCMW biomass for energetic utilisation at local scale.

3. Reporting

Reporting of dissemination and exploitation activities was a part of the Periodic (July 2016) and Second Periodic Report (February 2018). Separate reports were produced alongside these reports as the previous deliverable D2.4 and this deliverable D2.10.

Shared documents have been prepared on Smartsheet.com for the whole consortium in order to track dissemination and exploitation activities and better assess the current state and help the planning of dissemination and communication activities. These documents were used to gather data for the Periodic reports as well as respective deliverables (D2.4 and D2.10).

\textsuperscript{11} Categories which are used in the template for Periodic Report Template, p. 7: Article in journal, Publication in conference proceeding/workshop, Books/Monographs, Chapters in books, Thesis/dissertation.

\textsuperscript{12} ISSN 2282-5819
Documents

Periodic Report Template (reference document)

Smartsheet.com:

greenGain dissemination activities

greenGain events

greenGain scientific publications

greenGain IPR

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13 Corresponding to the table 6.2 Dissemination and communication activities of the Periodic Report Template, p. 8. Dissemination activities (excl. events)
14 Corresponding to the table 6.2 Dissemination and communication activities of the Periodic Report Template, p. 8.
15 Corresponding to the table 6.1 Scientific publications of the Periodic Report Template, p. 7.
16 Corresponding to the table 6.3 Intellectual property rights resulting from the project of the Periodic Report Template, p. 9.
References

### Annex I: greenGain events

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<td>M10</td>
<td>22.10.15</td>
<td>22.10.15</td>
<td>Participation to a conference</td>
<td>Šetrná energetika a přeměna odpadů na zdroje</td>
<td>Šetrná energetika a přeměna odpadů na zdroje</td>
<td>Prague</td>
<td>CZ</td>
<td>CZ Biom</td>
<td>External event</td>
<td>Couple of slides on greenGain project within broader presentation on biomass and biowaste utilisation in Czechia.</td>
</tr>
<tr>
<td>M11</td>
<td>25.11.15</td>
<td>25.11.15</td>
<td>Organisation of a workshop</td>
<td>Workshop of the greenGain project: Potential of biomass from landscape conservation within conference Biomass, Biogass and Energetics 2015</td>
<td>Energetické a materiálové využití biomasy z údržby veřejné zeleně (seminář projektu greenGain). Konference Biomasa, bioplyn a energetika 2015</td>
<td>Devět Skal na Vysočině</td>
<td>CZ</td>
<td>CZ Biom</td>
<td>Internal</td>
<td>In combination with the 3rd project meeting in Prague</td>
</tr>
<tr>
<td>M15</td>
<td>08.03.16</td>
<td>08.03.16</td>
<td>Participation to a workshop</td>
<td>Biomass from Nature Parks</td>
<td>Biomasse aus Naturparks</td>
<td>Gummersbach</td>
<td>DE</td>
<td>FNR</td>
<td>External event</td>
<td>Presentation of the greenGain project and its activities</td>
</tr>
<tr>
<td>M16</td>
<td>21.04.16</td>
<td>21.04.16</td>
<td>Other</td>
<td>Earth Day in Tábor</td>
<td>Den Země v Táboře</td>
<td>Tábor</td>
<td>CZ</td>
<td>CZ Biom</td>
<td>External event</td>
<td>Leaflet and information distribution</td>
</tr>
<tr>
<td>Date</td>
<td>Month</td>
<td>Organisation of a workshop</td>
<td>Event Details</td>
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<td>24.05.16</td>
<td>5</td>
<td>Biogas and Legislation 2016</td>
<td>Bioplyn a legislativa 2016 Zdár nad Sázavou CZ CZ Biom External event Leaflets distribution, greenGain logo in program, promotion among participants</td>
<td></td>
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</tr>
<tr>
<td>01.06.16</td>
<td>6</td>
<td>Participation to a conference</td>
<td>Biomass to Power and Heat 2016 Biomass to Power and Heat 2016 Zittau DE COALS External event Additional text about greenGain will be written for the conference transcript in July 2016 by COALS greenGain leaflets and greenGain conference/workshop flyers distributed.</td>
<td></td>
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<tr>
<td>06.06.16</td>
<td>6</td>
<td>Participation to a conference</td>
<td>EUBCE 2016 EUBCE 2016 Amsterdam NL All partners External event One oral presentation and two poster presentations</td>
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<tr>
<td>06.06.16</td>
<td>6</td>
<td>Participation to a conference</td>
<td>An opportunity for Europe: Biomass from landscape conservation and maintenance work EUBCE 2016 Amsterdam NL SYNCOM External event Poster presentation during the EUBCE conference</td>
<td></td>
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<tr>
<td>21.10.16</td>
<td>10</td>
<td>Organisation of a Conference</td>
<td>Biomass from landscape conservation and maintenance work as a source of renewable energy 1st Conference Soltau DE CZ Biom Both In combination with the second Workshop</td>
<td></td>
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</tr>
<tr>
<td>21.10.16</td>
<td>10</td>
<td>Organisation of a workshop</td>
<td>Trade exhibition &quot;Heating with Wood&quot;, October 2016 2nd Workshop Hannover DE COALS Both in combination with 1st Conference (T2.6); shift from M 18 to M22</td>
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<td>03.12.16</td>
<td>12</td>
<td>Organisation of a workshop</td>
<td>Fair organized by OMEZYMA 3rd Workshop Fuentespalda ES OMEZYMA Both In combination with 5th Project Meeting (M24)</td>
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</tr>
<tr>
<td>13.03.17</td>
<td>3</td>
<td>Participation to an event other than a conference or workshop</td>
<td>General meeting of nature protection association (BUND) Friesland Generalversammlung BUND Kreisgruppe Friesland Zetel DE COALS External event Presentation of greenGain and especially issues regarding LCMW on hedgerows on banks together with Jens Eden (Lower Nature Protection Agency) and Arne Memmen (company doing LCMW in the region).</td>
<td></td>
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<td>M28</td>
<td>23.04.17</td>
<td>28.04.17</td>
<td>Participation to a conference</td>
<td>EGU 2017</td>
<td>EGU 2017</td>
<td>Vienna</td>
<td>AU</td>
<td>COALS</td>
<td>External event</td>
<td>Pitch talk and poster presentation in the frame of the session SSS2.10</td>
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<tr>
<td>M29</td>
<td>11.05.17</td>
<td>11.05.17</td>
<td>Participation to an event other than a conference or workshop</td>
<td>Visions of Bioenergy – Bringing Local Initiatives to Brussels</td>
<td>Visions of Bioenergy – Bringing Local Initiatives to Brussels</td>
<td>Brussels</td>
<td>BE</td>
<td>FNR</td>
<td>External event</td>
<td>Leaflets distribution, promotion among participants</td>
</tr>
<tr>
<td>M29</td>
<td>22.05.17</td>
<td>26.05.17</td>
<td>Trade fair</td>
<td>LIGNA 2017</td>
<td>LIGNA 2017</td>
<td>Hanover</td>
<td>DE</td>
<td>COALS</td>
<td>External event</td>
<td>Leaflet and information distribution. Plastic banner</td>
</tr>
<tr>
<td>M30</td>
<td>12.06.17</td>
<td>17.06.17</td>
<td>Participation to a conference</td>
<td>EUBCE 2017</td>
<td>EUBCE 2017</td>
<td>Stockholm</td>
<td>SE</td>
<td>SYNCOM</td>
<td>External event</td>
<td>SYNCOM abstract submitted</td>
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<tr>
<td>M30</td>
<td>20.06.17</td>
<td>20.06.17</td>
<td>Participation to a workshop</td>
<td>Communication strategy in H2020 projects</td>
<td>Komunikační strategie v projektech Horizontu 2020</td>
<td>Prague</td>
<td>CZ</td>
<td>CZ Biom</td>
<td>External event</td>
<td>Seminar organized by national H2020 agency to highlight importance of communication and dissemination activities in H2020 projects. greenGain leaflet available for the participants (opportunity for all participants)</td>
</tr>
<tr>
<td>M30</td>
<td>30.06.17</td>
<td>30.06.17</td>
<td>Organisation of a workshop</td>
<td>4th National workshop: Development of logistic centers for biomass management in Umbria</td>
<td>Workshop Nazionale: Sviluppo di centri logistici per la gestione delle biomasse in Umbria</td>
<td>Perugia</td>
<td>IT</td>
<td>CM-ACT</td>
<td>Both</td>
<td>In combination with 6th Project Meeting (M30). Event endorsed by the European Union Sustainable Energy Week (EUSEW)</td>
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</table>
## Annex II: greenGain dissemination activities

<table>
<thead>
<tr>
<th>Month</th>
<th>Date</th>
<th>Partner</th>
<th>Countries addressed</th>
<th>Language</th>
<th>Type of activity</th>
<th>Title (original)</th>
<th>Title (English)</th>
<th>Annotation</th>
<th>Media</th>
<th>URL (if online)</th>
<th>Size of audience</th>
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<tbody>
<tr>
<td>M2</td>
<td>01.02.15</td>
<td>FNR</td>
<td>Germany</td>
<td>DE</td>
<td>Article (online)</td>
<td>greenGain -Unterstützung einer nachhaltigen Energieproduktion aus Biomassrückständen von Landschaftspflege</td>
<td>greenGain presentation on FNR homepage</td>
<td>NA</td>
<td>FNR homepage</td>
<td><a href="http://www.fnr.de/index.php?id=9614">http://www.fnr.de/index.php?id=9614</a></td>
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<tr>
<td>M2</td>
<td>01.02.15</td>
<td>FNR</td>
<td>Germany</td>
<td>DE</td>
<td>Article (online)</td>
<td>greenGain - Supporting Sustainable Energy Production from Biomass from Landscape Conservation and Maintenance Work</td>
<td>greenGain presentation on FNR homepage</td>
<td>NA</td>
<td>FNR homepage</td>
<td><a href="http://international.fnr.de/eu-activities/european-projects/greengain/">http://international.fnr.de/eu-activities/european-projects/greengain/</a></td>
<td>1000</td>
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<tr>
<td>M2</td>
<td>01.02.15</td>
<td>COALS</td>
<td>Germany</td>
<td>DE</td>
<td>Article (online)</td>
<td>Das Projekt greenGain - Regionale Energie aus der Landschaftspflege</td>
<td>greenGain presentation on COALS homepage</td>
<td>Introduction to the project, its objectives, activities and the associated German project regions Friesland and Rotenburg (Wümme)</td>
<td>COALS homepage</td>
<td><a href="http://tinyurl.com/o7dyv7b">http://tinyurl.com/o7dyv7b</a></td>
<td>390000</td>
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<tr>
<td>M2</td>
<td>24.02.15</td>
<td>CZ Biom</td>
<td>Czech Republic</td>
<td>CS</td>
<td>Press release</td>
<td>Projekt greenGain chce zvýšit energetické využití biomassy pocházející z údržby veřejné zeleně</td>
<td>greenGain project aims to promote energy use of biomass from public green maintenance</td>
<td>First press release introducing the project, its objectives and activities.</td>
<td>CZ Biom homepage</td>
<td><a href="http://cziobiom.cz/blog/2015/02/24/projekt-greengain-chce-zvystit-energetick-vyuziti-biomasy-pochazejici-z-udrzyby-verejne-zelene">http://cziobiom.cz/blog/2015/02/24/projekt-greengain-chce-zvystit-energetick-vyuziti-biomasy-pochazejici-z-udrzyby-verejne-zelene</a></td>
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<tr>
<td>M2</td>
<td>24.02.15</td>
<td>Multiple</td>
<td>EU/International</td>
<td>EN</td>
<td>Press release</td>
<td>Project greenGain will increase energy use of neglected biomass resources</td>
<td>Project greenGain will increase energy use of neglected biomass resources</td>
<td>First press release introducing the project, its objectives and activities.</td>
<td>Distributed to partners for adaptation/translation</td>
<td><a href="http://www.greengain.eu/news">www.greengain.eu/news</a></td>
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<tr>
<td>Date</td>
<td>Source</td>
<td>Location</td>
<td>Language</td>
<td>Type</td>
<td>Title</td>
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<td>Source(s)</td>
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<tr>
<td>24.02.15</td>
<td>CIRCE</td>
<td>Spain</td>
<td>ES</td>
<td>Other</td>
<td>Situación del sector de la biomasa en España</td>
<td>Current situation of the biomass in Spain</td>
<td>Genera</td>
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<td>26.02.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Press release</td>
<td>Il progetto Greengain aumenterà e migliorerà l'uso delle biomasse da scarto</td>
<td>Introduction to the project within the frame of CIRCE’s participation in European projects related to Biomass</td>
<td>CM-ACT</td>
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<tr>
<td>07.03.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Article (printed media)</td>
<td>Biomasse da scarto ad energia</td>
<td>Current situation of the biomass in Spain</td>
<td>Giornale dell’Umbria</td>
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<tr>
<td>08.03.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Article (printed media)</td>
<td>Dagli sfalci della vegetazione un’idea per sostenere l’ambiente</td>
<td>Current situation of the biomass in Spain</td>
<td>Corriere dell’Umbria</td>
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<tr>
<td>09.03.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Article (printed media)</td>
<td>Magione - utilizzo delle biomasse, ex montana in azione</td>
<td>Current situation of the biomass in Spain</td>
<td>La Nazione</td>
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<td>09.03.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Article (online)</td>
<td>Corriere Pievese</td>
<td>Current situation of the biomass in Spain</td>
<td>La Nazione</td>
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<tr>
<td>13.03.15</td>
<td>CIRCE</td>
<td>Spain</td>
<td>ES</td>
<td>Press release</td>
<td>Biomasa extraída en trabajos de mantenimiento de infraestructuras y otras zonas de interés medioambiental como fuente de energía.</td>
<td>Biomass extracted from LCMW of infrastructures and other areas of environmental interest as source of energy</td>
<td>CIRCE homepage, Aragon digital, Energetica XXI</td>
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<tr>
<td>01.04.15</td>
<td>CZ Biom</td>
<td>Czech Republic</td>
<td>CS</td>
<td>Article (printed media)</td>
<td>Do bioplynové stanice patří i biopodpad</td>
<td>Biomass and waste feedstock utilisation in biogas power plants</td>
<td>Article in printed magazine covering renewable energy, 2 pages long, promoting utilisation of biomass feedstock and waste in biogas power plants (including LCMW biomass). Comparison and evaluation of advantages/disadvantages of energy utilisation vs. material utilisation.</td>
<td>Energie 21, <a href="http://energie21.cz/do-bioplynove-stanice-patri-i-biopodpad/">http://energie21.cz/do-bioplynove-stanice-patri-i-biopodpad/</a></td>
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<td>01.06.15</td>
<td>CZ Biom</td>
<td>Czech Republic</td>
<td>CS</td>
<td>Article (printed media)</td>
<td>Skrytý potenciál biomassy z údržby veřejné zeleně</td>
<td>Hidden potential of biomass from landscape conservation</td>
<td>Introduccion de greenGain project. 1 page long article.</td>
<td>Odpady 6/2015, NA, Not available.</td>
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<td>M6 01.06.15</td>
<td>Multiple</td>
<td>Internati onal</td>
<td>More (specify in comments)</td>
<td>Website</td>
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<td>greenGain.eu</td>
<td>greenGain project homepage</td>
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<td>M6 05.06.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Interview</td>
<td>Greengain intervista Prof. Cotana - DirecTor CRB Italy - Montagnoli and De Filippi and Klaus Lenz</td>
<td>Greengain interviev Prof. Cotana - DirecTor CRB Italy - Montagnoli and De Filippi and Klaus Lenz</td>
<td>TV News about the project</td>
<td>Youtube greenGain Channel</td>
<td>NA</td>
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<td>M6 05.06.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Interview</td>
<td>Greengain intervista Prof. Cotana - DirecTor CRB Italy</td>
<td>Greengain interviev Prof. Cotana - Director CRB Italy</td>
<td>Youtube greenGain Channel</td>
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<td>M6 08.06.15</td>
<td>CM-ACT</td>
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<td>Radio/TV</td>
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<td>M6 15.06.15</td>
<td>CM-ACT</td>
<td>Italy</td>
<td>IT</td>
<td>Article (printed media)</td>
<td>Corriere dell’Umbria - Umbria pilota nella gestione delle biomasse</td>
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<td>M7 16.07.15</td>
<td>COALS</td>
<td>Germany</td>
<td>DE</td>
<td>Article (printed media)</td>
<td>Brennmaterial Landschaftspflegeholz</td>
<td>Burning material wood from LCMW</td>
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<td>Land &amp; Forst</td>
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<td>M7 27.07.15</td>
<td>CZ Biom</td>
<td>Czech Republic</td>
<td>CS</td>
<td>Article (printed media)</td>
<td>Skryty potenciál energetického využití biomasy z údržby veřejné zelené. Projekt greenGain</td>
<td>Project greenGain and utilisation of biomass from landscape conservation</td>
<td>Introductory article in regular magazine of Czech Biomass Association presenting the project, its objective and rationale. One page long article</td>
<td>Biom 2/2015</td>
<td>NA</td>
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greenGain: D2.10 | 30
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<tr>
<td>M9</td>
<td>CZ Biom</td>
<td>Czech Republic</td>
<td>CS</td>
<td>Social media</td>
<td>Projekt greenGain, který je zaměřen na zvýšení energetického využití biomasy pocházející z údržby veřejné zeleně spustil své vlastní webové stránky a rozeslal první newsletter. Více o tomto projektu, na kterém spolupracujeme, se dozvíte na webu greenGain.eu</td>
<td>NA</td>
<td>NA</td>
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<tr>
<td>M9</td>
<td>CIRCE</td>
<td>Spain</td>
<td>ES</td>
<td>Press release</td>
<td>CIRCE presenta en Expobiomasa una novedosa herramienta para la organización, seguimiento y trazabilidad de la cadena logística de la biomasa</td>
<td>CIRCE presents at Biomass exhibition an innovative tool for the organisation, monitoring and tracking of the biomass value chain</td>
<td>NA</td>
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<tr>
<td>M10</td>
<td>OMEZYMA</td>
<td>Spain</td>
<td>ES</td>
<td>Press release</td>
<td>Omezyma apuesta por el aprovechamiento de restos para crear biomasa</td>
<td>OMEZYMA to promote the use of wastes from LCMW as feedstock of biomass</td>
<td>LA Comarca</td>
<td>NA</td>
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<tr>
<td>M10</td>
<td>OMEZYMA</td>
<td>Spain</td>
<td>ES</td>
<td>Press release</td>
<td>Omezyma apuesta por el aprovechamiento de restos para crear biomasa</td>
<td>OMEZYMA to promote the use of wastes from LCMW as feedstock of biomass</td>
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<td>Press release</td>
<td>Se estudian zonas de extracción de biomasa para su uso energético</td>
<td>Newsletter circulated in a regional online media. Core: introduction of the project, Spanish partners, field visit carried out on 08.10.2015 and next steps.</td>
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<td>Press release in a regional printed newspaper. Core: introduction of the project, Spanish partners, field visit carried out on 08.10.2015 and next steps.</td>
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<td>Právě vyšlo první číslo Newsletteru greenGain!</td>
<td>Short news on biom.cz website, section Novinky (news).</td>
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greenGain: D2.10 | 32
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<td>Más de 50 entidades se unen al proyecto europeo greenGain para promover el uso de la biomasa en el Bajo Aragón y Matarraña</td>
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<td>Stroje zpracovávající odpadní dřevní biomasu z údržby veřejné zeleně na dřevní štěpku</td>
<td>Machines to produce woodchips from biomass of landscape conservation and maintenance work (LCMW)</td>
<td>Mostly, wood from landscape conservation work consists of bushes and has small dimensions. The processing of this biomass to woodchips is ideal because it allows the use as fuel in furnaces with mechanical auto feed. Woodchippers are available in different sizes and construction types.</td>
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<td>23.11.15</td>
<td>CZ Biom</td>
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<td>Article (printed media)</td>
<td>Technika pro zpracování biomasy z údržby veřejné zelené. Veřejná zeleň a projekt greenGain.</td>
<td>Technologies for utilization of biomass from public green maintenance. Public green and project greenGain.</td>
<td>Article in regular printed (and online) magazine on biomass in Czech Republic covering technologies and equipment for maintenance of biomass from landscape conservation and maintenance work.</td>
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<td>Más de 50 entidades promoverán el uso de la biomasa en el Bajo Aragón y Matarraña a través del proyecto greenGain</td>
<td>More than 50 organisations will foster the use of biomass in the region of Bajo Aragón - Matarraña through the greenGain project</td>
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<td>Exhibition: Heating with wood and other biofuels</td>
<td>Presentation of the fair Heating with wood in October 2016 in coordination with the national conference and workshop of the project greenGain</td>
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<td>Energetický potenciál zbytkové biomasy z údržby zelené</td>
<td>Energy potential of residual biomass from public green maintenance work</td>
<td>Article for an expert Czech magazine dealing with renewable resources. In the article, greenGain and the problematic of LCMW feedstock use is shortly introduced. The main focus is on the situation of this sector in Germany with three examples of utilisation of LCMW feedstock for energy (biogas plant, gasification,</td>
<td>Energie21</td>
<td><a href="http://energie21.cz/energie-biomasy-z-udrzyby-zeleny/">http://energie21.cz/energie-biomasy-z-udrzyby-zeleny/</a></td>
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<td>Press release</td>
<td>Landschaftspflegeholz-eine bisher wenig genutzte Energiequelle</td>
<td>LCMW biomass - an underused energy source.</td>
<td>Results and laying of foundation of the project after one year of work and coming tasks as the organisation and planning of pilot projects in the pilot regions.</td>
<td>Magazine Land &amp; Forst</td>
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<td>Der Landkreis Rotenburg (Wümme) - Regionale Energie aus Straßenrändern, Wegерandstreifen und Moore</td>
<td>The county Rotenburg (Wümme) - Regional energy from roadsides, road side strips and moors</td>
<td>Description of participation of the German county Rotenburg (Wümme) in the greenGain project</td>
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<td>Short online post related to the article in the printed version of Energie 21 (1/2016). Rationale behind energy utilization of biomass from landscape conservation and maintenance. Promotion of the greenGain project.</td>
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<td>greenGain.eu INFORMATION PLATFORM</td>
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<td>Auszug aus dem Jahresbericht der Fachagentur Nachwachsende Rohstoffe</td>
<td>Extract from the annual report of the Agency for Renewable Resources</td>
<td>Agra-Europe (press and information service for agricultural policy and agriculture economy) p. 15</td>
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<td>FNR-Workshop zu Biomasse aus Naturparks</td>
<td>Agra-Europe (press and information service for agricultural policy and agriculture economy)</td>
<td>p. 1/2</td>
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greenGain: D2.10 | 39
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<td>El proyecto @greenGain_eu organiza una conferencia y un workshop en el marco de la biomasa. Para más información</td>
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<td>El proyecto greenGain (Greengain Project) está organizando una conferencia y un workshop en el marco de la biomasa procedente de trabajos de mantenimiento y conservación de infraestructuras y zonas de interés ambiental, para la producción de energía renovable.</td>
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greenGain – Final conference in Brussels

Short summary of the greenGain final conference in Brussels

FNR Homepage

http://international.fnr.de/

COALS – Strategiepapier für politische Entscheidungsträger

Energetic utilisation of biomass from LCMW - Strategy paper for policy makers

German translation and summary of D6.4 with leaflet for download

COALS Homepage

http://www.lwk-niedersachsen.de/index.cfm/portal/91/nav/2225/article/31400/cache/0.html?source=pareto

Leaflet on the successful implementation of biomass projects

Leaflet

Energetic utilisation of biomass from LCMW - Strategy paper for policy makers

German translation and summary of D6.4 for print as leaflet. Handed out at the "Zukunftsforum energiewende" and available for further distribution at events in Germany.

Printed manual

http://www.lwk-niedersachsen.de/index.cfm/portal/91/nav/2225/article/31400/cache/0.html?source=pareto

Biomass from landscape conservation and maintenance work

Biomass from landscape conservation and maintenance work

Presentation of the greenGain Project, its aims and main results.

Magazine BE Sustainable


Biomass from landscape conservation and maintenance work

Biomass from landscape conservation and maintenance work

Presentation of the greenGain Project, its aims and main results.

Magazine BE Sustainable


Biomass from landscape conservation and maintenance work

Biomass from landscape conservation and maintenance work

Presentation of the greenGain Project, its aims and main results.

Magazine BE Sustainable


Last issue of greenGain newsletter circulated in English, 5 articles.

greenGain newsletter

https://greengain.eu/newsletter/newsletter-6-

Last issue of greenGain newsletter circulated in German, 5 articles.

greenGain newsletter

https://greengain.eu/de/newsletter/newsletter-6-

Last issue of greenGain newsletter circulated in Czech, 5 articles.

greenGain newsletter

https://greengain.eu/cs/newsletter/newsletter-6-

Last issue of greenGain newsletter circulated in Italian, 5 articles.

greenGain newsletter

https://greengain.eu/it/newsletter/newsletter-6-

Last issue of greenGain newsletter circulated in Spanish, 5 articles.

greenGain newsletter

https://greengain.eu/sp/newsletter/newsletter-6-

Last issue of greenGain newsletter circulated in Spanish, 5 articles.

greenGain newsletter

https://greengain.eu/sp/newsletter/newsletter-6-
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